



Superior Global Media





Company Profile 1



◆ Office

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- FAX : +82-2-808-7412
- Website : www.sgmedia.co.kr

◆ Established

- Apr 1st, 2004

◆ Publishing media

- Monthly SMT*PACKAGING Focus (Circulation : 12,000 copies)
- Within period of every Event, **Special Event supplement** will be published to distribute free for visitors

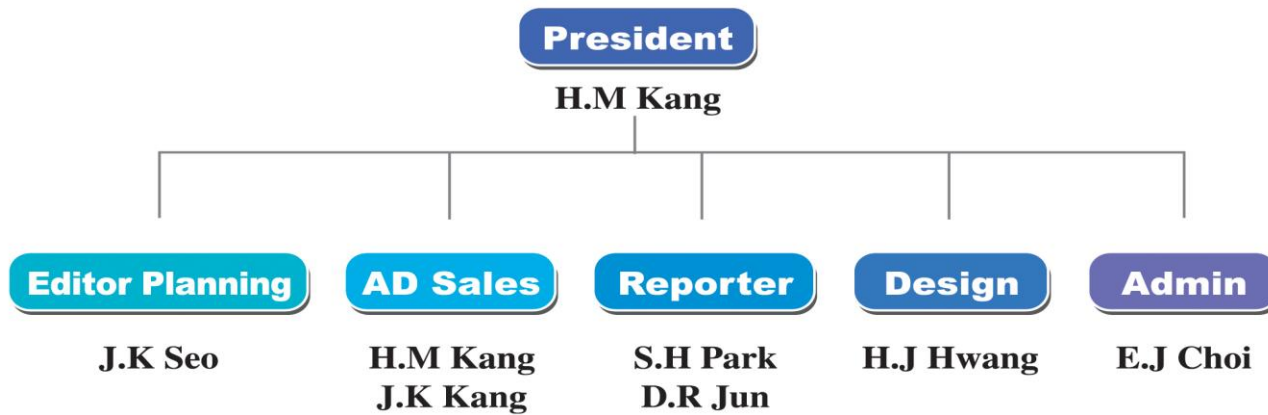




Company Profile 2



◆ Organization Chart





SMT PCB
NEPCON
KOREA 2009
April 8/Wed-10/Fri, 2009 COEX, Seoul, Korea

SMT PACKAGING

Micro electronics industry *focus*

Media KIT

- Foundation 2004
- Frequency Monthly
- Issue date : 1st day of every month
- Size 220(W)mm x 300(H)mm
- Pages 112 over
- Subscription fee (US\$) 80 / year
- Circulations 12,000 copies (Print additional 3,000 copies when participating related events)
- Within period of every Event, Special Event supplement will be published to distribute free for visitors

Mission

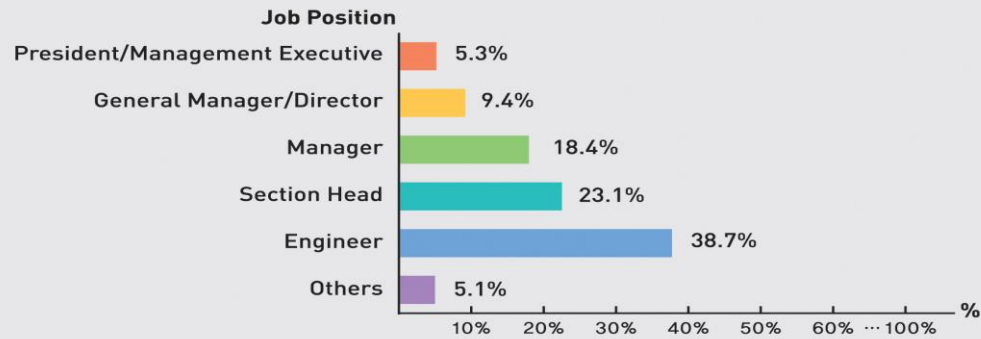
- Monthly **SMT*PACKAGING Focus** is..

Since its first edition in 2004, SMT*PACKAGING Focus has been professional magazine for electronic SMT/PCB industry. It delivers engineers and engineering management overall rapid and accurate information of SMT/PCB industry comprising from design, manufacture, application of electronic components and semiconductor to electronic materials and production equipment at home and abroad.

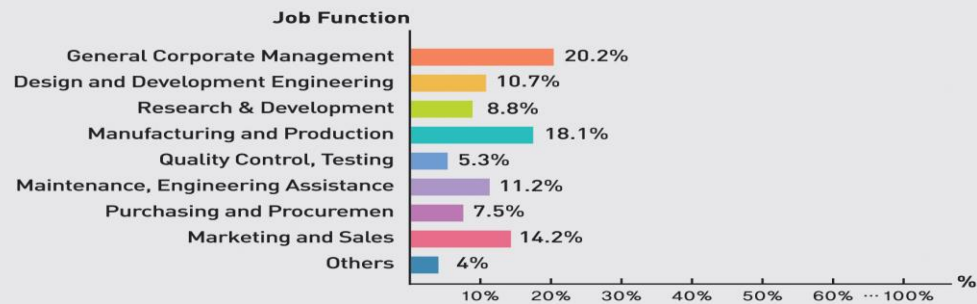
- **SMT*PACKAGING Focus** provides readers with state-of-art technologies and industrial information related to SMT/PCB, Semiconductor industries.
- **SMT*PACKAGING Focus** provides in-depth analysis of market and technological trend at home and abroad through special feature covering various themes every month.
- **SMT*PACKAGING Focus** enables readers to keep pace with the latest products and market trend by providing carefully selected diversified news and product guide.
- **SMT*PACKAGING Focus** releases the newest technological report of current technology and market research through close connection with those engaged in the SMT/PCB industries and foreign companies.
- **SMT*PACKAGING Focus** is in quest of widely used information from amateur to professional by reporting serial publication lasting at least 6 months to 1 year.

Subscriber Analysis

Analysis by Job Position



Analysis by Job Function



Editorial Calendar(2010)

	Editorial Deadline	Film deadline	Monthly Issue Special Feature	Technology Focus	Event
JAN	20 th	20 th	SMT market outlook, 2010 in KOREA	Flexible Printing	+ SEMICON KOREA
FEB	20 th	20 th	Pick & Placement Machine' Issue	Eco-Material for Packaging	
MAR	20 th	20 th	AOI & 3D SPI Inspection	Lead-Free Soldering 1	NEPCON KOREA 2010
APR	20 th	20 th	NEPCON KOREA 2010 Sketch	Lead-Free Soldering 2	
MAY	20 th	20 th	Reflow Oven / Selective Soldering Machine	Inspection Technology	
JUN	20 th	20 th	Halogen Free Solder Paste	Build-up Package 1	
JUL	20 th	20 th	Manual Soldering / JPCA SHOW sketch	Build-up Package 2	
AUG	20 th	20 th	Repair Machine	Solder Paste Technology	
SEP	20 th	20 th	Screen Printer	01005 Printing	
OCT	20 th	20 th	Display & SMT Machines	Optimisation for Placement 1	
NOV	20 th	20 th	Dispensing System	Optimisation for Placement 1	
DEC	20 th	20 th	SMT Market summary in KOREA, 2010	Stencil Technology	

Contents 1

SMT Around

- SMT/PCB, 반도체 업계의 이슈와 관련 소식을 심층있게 접근하고, 발 빠르게 전달

Cover Story

- SMT 공정 중에서 매달 하나의 아이템과 기술을 선정, 시장 동향을 상세하게 조명
- 담당자들의 인터뷰
- 관련 기술들 재조명

SMT Special Report

- SMT & PCB 관련 기술적인 자료 소개

Contents 2

SMT Technology Focus

- 반도체, IC 및 전자산업 관련 기술 자료 소개

Hot Product & NEWS

- SMT 신제품 상세한 설명
- 전자산업계 신제품 소개(신제품의 기술적 특징, 구성 및 활용 등을 상세하게 해설)
- 국내외 업체 소식은 물론 전자 분야의 각종 전시회, 워크숍 등의 행사 소식 전달

SMT Company

- SMT/PCB 업체 탐방